Chromacity™

Cookies Policy

Our website uses cookies to distinguish you from other users of our website. This helps us to provide you with a good user experience when you browse our website and also allows us to improve our site navigation, functionality and overall performance.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer if you agree. Cookies contain information that is transferred to your computer's hard drive. We use **Analytical or Performance cookies.** These allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Our website contains Google Analytics tracking code which generates first-party performance cookies. A first-party cookie is a cookie that is set by that same website and Google Analytics only use this type. You can find more information about the individual cookies we use and their purpose below:

Cookie Type & Name	Purpose	Duration
Performance _ _utma	This cookie is set by Google Analytics and is used to distinguish users and sessions. This cookie enables us track audience size and sessions	2 years from set/update
Performance _ _utmb	The cookie is set by Google Analytics. The cookie is used to determine new sessions/visits. The cookie is created when the JavaScript library executes and there are no existing __utma cookies. This cookie enables us to track new and existing users, including session duration	30 mins from set/update
Performance _ _utmc	The cookie is set by Google Analytics and is deleted when the user closes the browser. Utmb and Utmc cookies are used together to time-stamp the duration between a user entering and leaving our website. This helps to determine the length of a session.	Deleted when the user closes the browser.
Performance _ _utmt	Used by Google to throttle the request rate. It is used to control the speed of requests to the server.	10 minutes
Perfromance _ _utmz	This cookie is set by Google Analytics and is used to store the traffic source, or campaign, through which the visitor reached our site. This cookie enables us to determine how users visited our website.	6 months from set-up/update

More information about the above cookies can be found on Google Analytics: https://developers.google.com/analytics/devguides/collection/analyticsjs/cookie-usage

To opt out of being tracked by Google Analytics across all websites visit: http://tools.google.com/dlpage/gaoptout

You also have the option to accept or reject all cookies saved on your computer. To manage your cookies across multiple browsers, visit: https://www.aboutcookies.org.uk/managing-cookies